

## SOLES BY MICHELIN Camper Ground Winter 2020.21

TRADE CONTENT

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GROUND is inspired by industrialisation with a chunky, urban and casual style. Three styles including a Derby shoe, desert boot, and nautic boot. These models are equipped with a MICHELIN sole inspired by the MICHELIN mountain bike tire range.

Specifically designed for outdoor use it offers a combination of adherence on wet surfaces, traction on all terrains and durability thanks to larger toe and heel areas, block siping and a multidirectional tread pattern. High-quality materials, including premium thick leathers and high-quality suedes make this a perfect choice for winter.

### Benefits:

- Larger toe and heel areas for grip and durability
- Block siping for adherence on wet surfaces
- Multidirectional tread pattern for better traction on all terrains.

